

## THE BUZZ BLOG

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### Concierge Auctions to sell notable Pretty Brook House in Princeton, New Jersey

**Built in 1928, this storied Georgian estate on 22 acres will be sold to the highest bidder on June 12th in cooperation with Callaway Henderson Sotheby's International Realty**

May 9, 2014

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PRINCETON, N.J., May 9, 2014 /PRNewswire (<http://www.prnewswire.com/>) -- New York-based Concierge Auctions, known for its global solution for selling esteemed high-end properties, has announced the June 12th auction of circa 1928 Pretty Brook House. An icon of historic architecture in Princeton, New Jersey, this picturesque estate on 22 acres, which was originally offered for \$14.5 million, will sell to the highest bidder without reserve in cooperation with Judson Henderson of [Callaway Henderson Sotheby's International Realty](http://www.callawayhenderson.com/eng) (<http://www.callawayhenderson.com/eng>).

Photo - <http://photos.prnewswire.com/prnh/20140508/85996>  
(<http://photos.prnewswire.com/prnh/20140508/85996>)

Located at 300 Pretty Brook Road, a mere three miles from downtown, Princeton University and the train, Pretty Brook House was designed by Mott Schmidt, whose client list included the Astor, Vanderbilt and Rockefeller families. It offers 9,652 square feet with six bedrooms and 8 full and four half bathrooms. The estate also includes a full tennis court, swimming pool, caretaker's apartment, separate six- and three-car garages, and charming greenhouse. Additionally, the potential exists to subdivide a separate 3.2-acre residential parcel.

Henderson, who has partnered with Concierge on two other auction sales, describes the opportunity: "The most amazing thing about this property is that it's a combination of a gracious vintage home designed by a landmark architect and a thoughtful restoration, which was done by the current owners. Plus, to have a 22-acre parcel less than three miles from town is very rare."

Quaint and historic Princeton, New Jersey is world-renowned as the home of Princeton University. The picturesque campus — one of eight universities of the Ivy League — features architecturally significant buildings and spires that form the streetscape of historic Nassau Street, a notable area filled with shops and restaurants. Princeton is roughly equidistant between New York and Philadelphia. The Amtrak ride time is similar to each city, but the commuter train ride to New York via New Jersey Transit's Northeast Corridor Line is generally much shorter, about 60 minutes or less into Penn Station. The community is close to many major highways that can take residents to both cities.

"Our auction solution performs particularly well with unique and storied properties, as we have proven in Princeton with two prior sales of historic homes," stated Concierge Auctions founder and president, Laura Brady. "Pretty Brook House is one-of-a-kind, with a colorful past and a bright future. It's had only three owners in 86 years, and we're excited to identify the steward of its next chapter."

The auction of Pretty Brook House, located at 300 Pretty Brook Road in Princeton, New Jersey, will be conducted live on June 12th. A 2.5% commission is offered to the buyer's representing broker. The property is open for preview daily from 1-4pm and by appointment. See Auction Terms and Conditions for full details. For more information, call 212.257.5175.


## About Concierge Auctions


Concierge Auctions is a New York City-based luxury real estate auction firm founded in 2008. Concierge Auctions serves high-net-worth individuals internationally through an accelerated marketing process that obtains fair market value for high-end properties. The firm executes auctions typically valued between \$2.5 million and \$20 million.

*This property is listed for sale by Callaway Henderson Sotheby's International Realty (0120171) - 4 Nassau Street, Princeton, NJ, 08542 (609) 921-1050. Listing agent Judson Henderson, a licensed New Jersey Broker Salesperson (9231366). Concierge Auctions, LLC is a marketing service provider for auctions, is not a brokerage, and is not directly involved in selling real property. The services referred to herein are not available to residents of any state where prohibited by applicable state law. Concierge Auctions, LLC, its agents and affiliates, broker partners, auctioneer, and sellers do not warrant or guaranty the accuracy or completeness of any information and shall have no liability for errors or omissions or inaccuracies under any circumstances in this or any other property listings or advertising, promotional or publicity statements and materials. This is not meant as a solicitation for listings. Brokers are fully protected and encouraged to participate. See Auction Terms & Conditions for full details. ©2013 Sotheby's International Realty Affiliates LLC. All Rights Reserved. Sotheby's International Realty and the Sotheby's International Realty logo are registered (or unregistered) service marks used with permission. Each Sotheby's International Realty office is independently owned and operated. Neither Sotheby's, Sotheby's International Realty Affiliates LLC nor any of their affiliated companies is providing any product or service in connection with this auction event.*

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